

APPAREL MERCHANDISING

Dr. Lorynn Divita, Division Leader

Students in the apparel merchandising program have opportunities to develop knowledge of retail functions, merchandising principles, forecasting trends, and textile selection and evaluation. Graduates are prepared for professional careers in merchandise buying, retail management, visual merchandising, planning and allocation, digital retailing, and product development.

Code	Title	Hours
Requirements		
Minimum Requirement		(124)
Residence Requirement		(60)
Grade point average – minimum of 2.00 (“C”) overall.		
Basic Requirements		
Chapel – two semesters		0
ENG 2310	American Literary Cultures	3
HIS 1300	The United States in Global Perspective	3
PSC 1387	The U.S. Constitution, Its Interpretation, and the American Political Experience	3
REL 1310	The Christian Scriptures	3
REL 1350	The Christian Heritage	3
<i>Communication and Media Literacy</i>		
Select one course from the Communication and Media Literacy Distribution List.		3
<i>Contemporary Social Issues</i>		
ECO 1305	Issues in Economics for Non-Business Majors	3
<i>Fine Arts and Performing Arts</i>		
ADM 1241	Apparel Aesthetics	2
<i>Foreign Languages & Cultures</i>		
Select 3 hours from the Foreign Languages and Cultures Distribution List.		3
<i>Formal Reasoning</i>		
Select one course from the Formal Reasoning Distribution List.		3
<i>Research, Writing & Literature</i>		
ENG 1310 & PWR 3300	Writing and Academic Inquiry Seminars and Technical Writing	6
<i>Scientific Method I</i>		
Select one of the following:		4
CHE 1405	Chemistry and Society	
CHE 1301 & CHE 1101	Basic Principles of Modern Chemistry I and General Chemistry Laboratory I	
CHE 1300 & CHE 1100	Introductory Chemistry and Introductory Chemistry Laboratory	
<i>Scientific Method II</i>		
NUTR 3314	Consumer Nutrition	3
<i>Lifetime Fitness</i>		
Select three hours		3
Major Requirements		
<i>Apparel Courses</i>		
ADM 1300	Fashion Theory and Consumption Behavior	3
ADM 1391	Introduction to the Apparel Industry	3

ADM 1311	Apparel Design Construction	3
or ADM 2371	Apparel Quality Analysis	
ADM 2310	Textile Science	3
ADM 2311	Fashion Illustration	3
ADM 3340	Digital Retailing Strategies	3
ADM 3361	Apparel Merchandising Technology	3
ADM 3364	History of Dress	3
or ADM 3365	Global Dress and Culture	
ADM 3391	Retail Buying I	3
ADM 3393	Visual Merchandising and Promotion	3
ADM 4190	Pre-Internship Seminar for Apparel Merchandising and Apparel Design Majors	1
ADM 4312	Textile Testing and Analysis	3
ADM 4391	Retail Buying II	3
ADM 4392	Apparel Merchandising Internship	3
ADM 4393	Case Studies in Apparel and Retailing	3
ADM 3396	International Fashion Forecasting	3
or ADM 4396	Fashion Trend Analysis and Forecasting	
Select three semester hours from the following:		3
ADM 3V90	Pre-Professional Internship	
ADM 4132 & ADM 4232	Apparel Industry Field Study and Apparel Field Study	
Any upper division ADM course not being used to fulfill a requirement		
<i>Required Courses in Other Fields</i>		
PRD 2101	Professional Development	1
ACC 2301	Survey of Accounting	3
BUS 1305	Software Applications for Personal Productivity	3
MKT 3301	Marketing Concepts	3
Select one of the following:		12
Twelve additional semester hours of “3000” or “4000” level business courses with a grade of “C” or better; (a minor in Entrepreneurship or Business Administration may be completed within these hours)		
Twelve additional semester hours of upper division hours toward a minor in another program area (see advisor for approved minors). Grades in courses dependent on the minor requirements. Minor must be completed.		
<i>HSD Core</i> ¹		
HSD 1104 & CFS 1315	New Student Seminar in Human Sciences and Design and Development of Individual and Family Relationships ¹	4
or CFS 4356	The Family: A Global Perspective	
<i>Electives</i>		
Semester hours to reach 124 minimum hours, if needed		4
An approved, 240-hour, on-site internship is required following the completion of all prerequisite apparel design courses. ²		
A grade of “C” or better in Human Sciences and Design Courses (ADM, CFS, HSD, ID, or NUTR).		
Total Hours		124

¹ NUTR 3314 Consumer Nutrition is included in basic studies requirements above.

² The required, for-credit course, ADM 4392 Apparel Merchandising Internship (listed above), provides credit for the internship experience.