

APPAREL MERCHANDISING

Dr. Andrew Meyer, Division Leader

Students in the apparel merchandising program have opportunities to develop knowledge of retail functions, merchandising principles, forecasting trends, and textile selection and evaluation. Graduates are prepared for professional careers in merchandise buying, retail management, visual merchandising, planning and allocation, digital retailing, and product development.

Degree Requirements

Code	Title	Hours
Minimum required hours		124
Residence requirement		60
Grade Point Average (GPA) - minimum of 2.00 "C" overall		
General Education Requirements		44
Apparel merchandising majors must complete the specific requirements noted below to fulfill particular areas of the (https://catalog.baylor.edu/undergraduate/robbins-college-health-human-sciences/human-sciences-design/hhcore requirements/)		
<i>Contemporary Social Issues</i>		
ECO 1305	Issues in Economics for Non-Business Majors	
<i>Fine Arts and Performing Arts</i>		
ADM 1241	Apparel Aesthetics	
<i>Foreign Languages and Cultures</i>		
Select 3 hours from the Foreign Languages and Cultures Distribution List		
<i>Research, Writing, & Literature</i>		
ENG 1310	Research Writing: Writing and Academic Inquiry Seminars	
PWR 3300	Technical Writing	
<i>Scientific Method I</i>		
Select one of the following:		
CHE 1405	Chemistry and Society	
CHE 1300 & CHE 1100	Introductory Chemistry and Introductory Chemistry Laboratory	
CHE 1301 & CHE 1101	Basic Principles of Modern Chemistry I and General Chemistry Laboratory I	
<i>Scientific Method II</i>		
NUTR 3314	Consumer Nutrition	

Major Requirements

Code	Title	Hours
<i>Apparel Courses</i>		
ADM 1300	Fashion Theory and Consumption Behavior	3
ADM 1391	Introduction to the Apparel Industry	3
ADM 1311 or ADM 2371	Apparel Design Construction Apparel Quality Analysis	3
ADM 2310	Textile Science	3
ADM 2311	Fashion Illustration	3
ADM 3340	Digital Retailing Strategies	3
ADM 3361	Apparel Merchandising Technology	3
ADM 3364	History of Dress	3

or ADM 3365	Global Dress and Culture	
ADM 3391	Retail Buying I	3
ADM 3393	Visual Merchandising and Promotion	3
ADM 4190	Pre-Internship Seminar for Apparel Merchandising and Apparel Design Majors	1
ADM 4312	Textile Testing and Analysis	3
ADM 4391	Retail Buying II	3
ADM 4392	Apparel Merchandising Internship	3
ADM 4393	Case Studies in Apparel and Retailing	3
ADM 3396	International Fashion Forecasting	3
or ADM 4396	Fashion Trend Analysis and Forecasting	
Select three semester hours from the following:		3
ADM 3V90	Pre-Professional Internship	
ADM 4132 & ADM 4232	Apparel Industry Field Study and Apparel Field Study	
Any upper division ADM course not being used to fulfill a requirement		
<i>Required Courses in Other Fields</i>		
PRD 2101	Professional Development	1
ACC 2301	Survey of Accounting	3
BUS 1305	Software Applications for Personal Productivity	3
MKT 3301	Marketing Concepts	3
Select one of the following:		4
CHE 1300 & CHE 1100	Introductory Chemistry and Introductory Chemistry Laboratory	
CHE 1301 & CHE 1101	Basic Principles of Modern Chemistry I and General Chemistry Laboratory I	
CHE 1405	Chemistry and Society	
Select one of the following:		12
Twelve additional semester hours of "3000" or "4000" level business courses with a grade of "C" or better (a minor in Entrepreneurship or Business Administration may be completed within these hours)		
Twelve additional semester hours of upper division hours toward a minor in another program area (see advisor for approved minors). Grades in courses dependent on the minor requirements. Minor must be completed.		
<i>HSD Core</i>		
HSD 1104 & CFS 1315	New Student Seminar in Human Sciences and Design and Development of Individual and Family Relationships	1
or CFS 4356	The Family: A Global Perspective	
An approved, 240-hour, on-site internship is required following the completion of all prerequisite apparel design courses. ¹		
A grade of "C" or better in Human Sciences and Design courses (ADM, CFS, HSD, ID, or NUTR).		
Total Hours		76

¹ The required, for-credit course, ADM 4392 Apparel Merchandising Internship, provides credit for the internship experience.