# APPAREL MERCHANDISING MINOR

## Requirements for a Minor in Apparel Merchandising

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 1391</td>
<td>Introduction to the Apparel Industry</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2310</td>
<td>Textile Science</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1300</td>
<td>Fashion Theory and Consumption Behavior</td>
<td>3</td>
</tr>
<tr>
<td>or ADM 2371</td>
<td>Apparel Quality Analysis</td>
<td></td>
</tr>
</tbody>
</table>

Select nine semester hours from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 3340</td>
<td>Digital Retailing Strategies</td>
</tr>
<tr>
<td>ADM 3364</td>
<td>History of Dress</td>
</tr>
<tr>
<td>or ADM 3365</td>
<td>Global Dress and Culture</td>
</tr>
<tr>
<td>ADM 3391</td>
<td>Retail Buying I</td>
</tr>
<tr>
<td>ADM 3393</td>
<td>Visual Merchandising and Promotion</td>
</tr>
<tr>
<td>ADM 3396</td>
<td>International Fashion Forecasting</td>
</tr>
<tr>
<td>ADM 3V90</td>
<td>Pre-Professional Internship</td>
</tr>
<tr>
<td>ADM 4393</td>
<td>Case Studies in Apparel and Retailing</td>
</tr>
<tr>
<td>ADM 4132</td>
<td>Apparel Industry Field Study</td>
</tr>
<tr>
<td>&amp; ADM 4232</td>
<td>Apparel Field Study</td>
</tr>
</tbody>
</table>

A grade of “C” or better in ADM courses used for the minor.

**Total Hours**: 18