

APPAREL MERCHANDISING MINOR

Requirements for a Minor in Apparel Merchandising

Code	Title	Hours
Required Courses		
Eighteen semester hours, including the following:		
ADM 1391	Introduction to the Apparel Industry	3
ADM 2310	Textile Science	3
ADM 1300 or ADM 2371	Fashion Theory and Consumption Behavior Apparel Quality Analysis	3
Select nine semester hours from the following:		9
ADM 3340	Digital Retailing Strategies	
ADM 3364 or ADM 3365	History of Dress Global Dress and Culture	
ADM 3391	Retail Buying I	
ADM 3393	Visual Merchandising and Promotion	
ADM 3396	International Fashion Forecasting	
ADM 3V90	Pre-Professional Internship	
ADM 4393	Case Studies in Apparel and Retailing	
ADM 4132 & ADM 4232	Apparel Industry Field Study and Apparel Field Study	
A grade of "C" or better in ADM courses used for the minor.		
Total Hours		18