

# APPAREL DESIGN AND PRODUCT DEVELOPMENT

**Dr. Lorynn Divita, Division Leader**

The apparel design and product development major fosters the development of knowledge and skills in creative and technical design, trend analysis, apparel production, and textile performance. Students use leading-edge technology to design and create apparel products, develop product specifications, analyze textile materials, and illustrate fashion. In the design studio, students learn product development and production techniques used in the apparel industry, including digital fabric printing.

Code	Title	Hours
<b>Required Courses</b>		
Minimum Requirement		(124)
Residence Requirement		(60)
Grade point average – minimum of 2.00 (“C”) overall.		
<b>Basic Requirements</b>		
Chapel – two semesters		0
ENG 2310	American Literary Cultures	3
HIS 1300	The United States in Global Perspective	3
PSC 1387	The U.S. Constitution, Its Interpretation, and the American Political Experience	3
REL 1310	The Christian Scriptures	3
REL 1350	The Christian Heritage	3
<i>Communication and Media Literacy</i>		
Select 3 hours from the Communication and Media Literacy Distribution list.		3
<i>Contemporary Social Issues</i>		
ECO 1305	Issues in Economics for Non-Business Majors	3
<i>Fine Arts and Performing Arts</i>		
ADM 1241	Apparel Aesthetics	2
<i>Foreign Languages &amp; Cultures</i>		
Select 3 hours from the Foreign Languages and Cultures Distribution List.		3
<i>Formal Reasoning</i>		
Select one course from the Formal Reasoning Distribution list.		3
<i>Research, Writing &amp; Literature</i>		
ENG 1310 & PWR 3300	Writing and Academic Inquiry Seminars and Technical Writing	6
<i>Scientific Method I</i>		
Select one of the following:		4
CHE 1405	Chemistry and Society	
CHE 1301 & CHE 1101	Basic Principles of Modern Chemistry I and General Chemistry Laboratory I	
CHE 1300 & CHE 1100	Introductory Chemistry and Introductory Chemistry Laboratory	
<i>Scientific Method II</i>		
NUTR 3314	Consumer Nutrition	3
<i>Lifetime Fitness</i>		
Select three hours		3
<b>Major Requirements</b>		

<i>Apparel Courses</i>		
ADM 1311	Apparel Design Construction	3
ADM 1300 or ADM 1391	Fashion Theory and Consumption Behavior Introduction to the Apparel Industry	3
ADM 1321	Apparel Design & Development	3
ADM 2310	Textile Science	3
ADM 2311	Fashion Illustration	3
ADM 2373	Intermediate Apparel Studio	3
ADM 3301	Contemporary Tailoring and Design	3
ADM 3363	Product Development & Pattern Design Technology	3
ADM 3364 or ADM 3365	History of Dress Global Dress and Culture	3
ADM 3373	Advanced Apparel Studio	3
ADM 4190	Pre-Internship Seminar for Apparel Merchandising and Apparel Design Majors	1
ADM 4312	Textile Testing and Analysis	3
ADM 4363	Apparel Design Technology	3
ADM 4371	Advanced Collection Development	3
ADM 4394	Apparel Design Internship	3
ADM 4396 or ADM 3396	Fashion Trend Analysis and Forecasting International Fashion Forecasting	3
<i>Required Courses in Other Fields</i>		
PRD 2101	Professional Development	1
ACC 2301	Survey of Accounting	3
ENT 3315	Starting and Managing a Business	3
MKT 3301	Marketing Concepts	3
Select two courses from the following: <sup>1</sup>		6
ART 1310	Drawing I	
ART 1314	2D Design	
ART 2310	Figure Drawing I <sup>1</sup>	
ART 2334	Introduction to Darkroom Photography (for non-art majors)	
ART 2336	Introduction to Digital Photography (for non-majors)	
ART 2350	Jewelry and Metalsmithing (for non-art majors)	
ART 3314	Fabric Surface Design	
ART 3315	Non-Woven/Off-Loom Fabric Structures	
ART 3316	Weaving	
<i>HSD Core <sup>2</sup></i>		
HSD 1104 & CFS 1315 or CFS 4356	New Student Seminar in Human Sciences and Design and Development of Individual and Family Relationships The Family: A Global Perspective	4
<i>Electives</i>		
Semester hours to reach 124 minimum hours, if needed		13
An approved, 240-hour, on-site internship is required following the completion of all prerequisite apparel design courses. <sup>3</sup>		
A grade of “C” or better in Human Sciences and Design Courses (ADM, CFS, HSD, ID, or NUTR).		
<b>Total Hours</b>		<b>124</b>

<sup>1</sup> Please note that ART 2310 Figure Drawing I has a prerequisite that would require an additional ART course. Prerequisites for other courses may be petitioned by apparel design majors to be waived through the Art Department.

<sup>2</sup> NUTR 3314 Consumer Nutrition is included in basic studies requirements above.

<sup>3</sup> The required, for-credit course, ADM 4394 Apparel Design Internship (listed above), provides credit for the internship experience.