APPAREL DESIGN AND PRODUCT DEVELOPMENT

Dr. Lorynn Divita, Division Leader

The apparel design and product development major fosters the development of knowledge and skills in creative and technical design, trend analysis, apparel production, and textile performance. Students use leading-edge technology to design and create apparel products, develop product specifications, analyze textile materials, and illustrate fashion. In the design studio, students learn product development and production techniques used in the apparel industry, including digital fabric printing.

### Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Minimum Requirement</td>
<td>(124)</td>
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<tr>
<td></td>
<td>Residence Requirement</td>
<td>(60)</td>
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Grade point average – minimum of 2.00 (“C”) overall.

### Basic Requirements

- Chapel – two semesters: 0
- ENG 2310 American Literary Cultures: 3
- HIS 1300 The United States in Global Perspective: 3
- PSC 1387 The U.S. Constitution, Its Interpretation, and the American Political Experience: 3
- REL 1310 The Christian Scriptures: 3
- REL 1350 The Christian Heritage: 3

### Communication and Media Literacy

Select 3 hours from the Communication and Media Literacy Distribution list. 3

### Contemporary Social Issues

- ECO 1305 Issues in Economics for Non-Business Majors: 3

### Fine Arts and Performing Arts

- ADM 1241 Apparel Aesthetics: 2

### Foreign Languages & Cultures

Select 3 hours from the Foreign Languages and Cultures Distribution List. 3

### Formal Reasoning

Select one course from the Formal Reasoning Distribution list. 3

### Research, Writing & Literature

- ENG 1310 Writing and Academic Inquiry Seminars: 6
- & PWR 3300 and Technical Writing

#### Scientific Method I

Select one of the following: CHE 1405 Chemistry and Society: 4

- CHE 1301 Basic Principles of Modern Chemistry I & CHE 1101 and General Chemistry Laboratory I
- CHE 1300 & CHE 1100 Introductory Chemistry and Introductory Chemistry Laboratory

#### Scientific Method II

- NUTR 3314 Consumer Nutrition: 3

### Lifetime Fitness

Select three hours 3

### Major Requirements

#### Apparel Courses

- ADM 1311 Apparel Design Construction: 3
- ADM 1300 Fashion Theory and Consumption Behavior: 3
- or ADM 1391 Introduction to the Apparel Industry
- ADM 1321 Apparel Design & Development: 3
- ADM 2310 Textile Science: 3
- ADM 2311 Fashion Illustration: 3
- ADM 2373 Intermediate Apparel Studio: 3
- ADM 3301 Contemporary Tailoring and Design: 3
- ADM 3363 Product Development & Pattern Design Technology: 3
- ADM 3364 History of Dress or ADM 3365 Global Dress and Culture: 3
- ADM 3373 Advanced Apparel Studio: 3
- ADM 4190 Pre-Internship Seminar for Apparel Merchandising and Apparel Design Majors: 1
- ADM 4312 Textile Testing and Analysis: 3
- ADM 4363 Apparel Design Technology: 3
- ADM 4371 Advanced Collection Development: 3
- ADM 4394 Apparel Design Internship: 3
- ADM 4396 Fashion Trend Analysis and Forecasting or ADM 3396 International Fashion Forecasting: 3

#### Required Courses in Other Fields

- PRD 2101 Professional Development: 1
- ACC 2301 Survey of Accounting: 3
- ENT 3315 Starting and Managing a Business: 3
- MKT 3301 Marketing Concepts: 3

Select two courses from the following: ART 1310 Drawing I: 6

- ART 1314 2D Design
- ART 2310 Figure Drawing I
- ART 2334 Introduction to Darkroom Photography (for non-art majors)
- ART 2336 Introduction to Digital Photography (for non-majors)
- ART 2350 Jewelry and Metalsmithing (for non-art majors)
- ART 3314 Fabric Surface Design
- ART 3315 Non-Woven/Off-Loom Fabric Structures
- ART 3316 Weaving

#### HSD Core

- HSD 1104 & CFS 1315 New Student Seminar in Human Sciences and Design and Development of Individual and Family Relationships
- or CFS 4356 The Family: A Global Perspective

### Electives

Semester hours to reach 124 minimum hours, if needed: 13

An approved, 240-hour, on-site internship is required following the completion of all prerequisite apparel design courses. A grade of “C” or better in Human Sciences and Design Courses (ADM, CFS, HSD, ID, or NUTR).

**Total Hours**: 124
Please note that ART 2310 Figure Drawing I has a prerequisite that would require an additional ART course. Prerequisites for other courses may be petitioned by apparel design majors to be waived through the Art Department.

NUTR 3314 Consumer Nutrition is included in basic studies requirements above.

The required, for-credit course, ADM 4394 Apparel Design Internship (listed above), provides credit for the internship experience.