

ENTREPRENEURSHIP MINOR

Dr. L Palich, Advisor

Requirements for a Minor in Entrepreneurship

| Code | Title | Hours |
|--|---|-----------|
| Required Courses | | |
| ENT 3315 | Starting and Managing a Business | 3 |
| ENT 3380 | Global Perspectives on New Ventures | 3 |
| ENT 4325 | Entrepreneurial Leadership | 3 |
| MKT 3301 | Marketing Concepts | 3 |
| or MKT 3310 | Professional Selling and Communications | |
| Select one Entrepreneurship course from the following: | | 3 |
| ENT 3301 | Entrepreneurship: Living and Learning | |
| ENT 3325 | Skills and Behavior of the Entrepreneur | |
| ENT 3350 | International Entrepreneurship | |
| ENT 4320 | Managing the Family Business | |
| ENT 4321 | New Venture Development for Emerging and Existing Organizations | |
| ENT 4330 | Corporate Innovation Capstone | |
| ENT 4340 | Technology Entrepreneurship | |
| ENT 4351 | Entrepreneurship in the European Union | |
| ENT 4353 | Social Entrepreneurship and Economic Development | |
| ENT 4354 | Entrepreneurship in Latin America | |
| ENT 4360 | Franchising: Franchisee and Franchisor Perspectives | |
| Select one Business course from the following: | | 3 |
| ACC 2301 | Survey of Accounting | |
| FIN 3303 | Foundations of Finance | |
| MGT 3301 | Managing People in Organizations | |
| Total Hours | | 18 |