

PROFESSIONAL SELLING

Dr. A. Dixon, Faculty Advisor

To earn a **Major in Professional Selling**, a student must complete the application and interview process (<https://sites.baylor.edu/prosales/prospective-students/>). Additional information about the Professional Selling program can be found at <https://sites.baylor.edu/prosales/>.

Requirements for a Major in Professional Selling

Code	Title	Hours
Major Requirements		
MKT 3310	Professional Selling and Communications (Fall only)	3
MKT 4311	Professional Selling and Communications II (Spring only)	3
MKT 4320	Marketing Channels (Spring only)	3
MKT 4328	Sales Management (Fall only)	3
MKT 4331	Key & Global Account Management (Fall only)	3
MKT 4399	Professional Selling Internship (Internship in Summer; Class in Fall only)	3
Total Hours		18