

ENTREPRENEURSHIP AND CORPORATE INNOVATION

Dr. L. Palich, Faculty Mentor

To earn a major in Entrepreneurship and Corporate Innovation (ECI), students will complete 15 hours of Entrepreneurship (ENT) courses - 9 hours of which are required of every ECI major (ENT 3320 Introduction to Entrepreneurship, ENT 4310 New Venture Finance: The Entrepreneur's Perspective and ENT 4321 New Venture Development for Emerging and Existing Organizations). Students will select either an emphasis in Entrepreneurship by completing ENT 4322 Entrepreneurship Capstone or an emphasis in Corporate Innovation by completing ENT 4330 Corporate Innovation Capstone. Students will also select one elective from the remaining Entrepreneurship (ENT) course offerings.

Requirements for a Major in Entrepreneurship and Corporate Innovation

Code	Title	Hours
Major Requirements		
ENT 3320	Introduction to Entrepreneurship	3
ENT 4310	New Venture Finance: The Entrepreneur's Perspective	3
ENT 4321	New Venture Development for Emerging and Existing Organizations	3
Select one course from the following:		3
ENT 4322	Entrepreneurship Capstone	
ENT 4330	Corporate Innovation Capstone	
Select one course from the following:		3
ENT 3325	Skills and Behavior of the Entrepreneur	
ENT 3350	International Entrepreneurship	
ENT 3380	Global Perspectives in Entrepreneurship	
ENT 4320	Managing the Family Business	
ENT 4340	Technology Entrepreneurship	
ENT 4351	Entrepreneurship in the European Union	
ENT 4353	Social Entrepreneurship and Economic Development	
ENT 4360	Franchising: Franchisee and Franchisor Perspectives	
ENT 4395	Entrepreneurship Internship	
ENT 4398	Special Studies in Entrepreneurship	
Total Hours		15