BAYLOR BUSINESS FELLOWS

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A small percentage of the students admitted to Baylor University are drawn toward flexibility in course selection while seeking to excel both in and out of the Business School. The Baylor Business Fellows major is designed to meet the needs of these students while seeking to prepare them for graduate studies or for successful careers. The Baylor Business Fellows is a major within the Bachelor of Business Administration degree and meets the guidelines established by the Association to Advance Collegiate Schools of Business (AACSB) International.

Admission to the Program

Admission to Baylor Business Fellows major is competitive and is separate from and subsequent to admission to Baylor University. Although the major is designed to appeal to students with high SAT/ACT scores and class rank, or National Merit designees, admission is based on more than scores and grades. Consideration is given to genuine intellectual curiosity and a desire to excel in business studies as well as achieve a broad education in the humanities.

For new students after admission to the University, the applicant must apply in writing to the Director of the Baylor Business Fellows. The application includes two letters of recommendation from current or former teachers and an essay explaining how the applicant would benefit from the program. Applications are generally evaluated in February and notifications are sent out the first of March. Applications then are considered on a rolling basis from March through May 1. There are no freshman admissions between May 1 and the end of the fall semester.

The major is designed for incoming freshmen, although in special cases admission is open to transfer students with less than 36 Baylor credit hours after previous school credits have transferred, current Baylor students with at least five semesters remaining at time of application, and current students in good standing transferring from the University Scholars Program.

Maintaining Baylor Business Fellows Status

Each student’s progress is evaluated each semester to assure that he or she should continue with the major. Fellows are expected to maintain a grade point average above 3.5. If dismissed from the major, students must then fulfill the general requirements of the University as well as requirements for a major.

Course Requirements

The BBA degree is regulated by the Association to Advance Collegiate Schools of Business (AACSB) International which sets minimum standards that must be met even within the Baylor Business Fellows major. The standards currently require that a minimum of 25% of the academic program of study be in the Business School, including study in economics.

- Minimum hours in business as specified by AACSB, with maximum flexibility as to specific courses. The following areas may be covered in as few as 7 courses:
  - Ethical and legal responsibilities in organizations and society;
  - Financial theories, analysis, reporting, and markets;
  - Creation of value through the integrated production and distribution of goods, services, and information;
  - Group and individual dynamics in organizations;
  - Statistical data analysis and management science as they support decision-making processes throughout an organization;
  - Information technologies as they influence the structure and processes of organizations and economies, and as they influence the roles and techniques of management;
  - Domestic and global economic environments of organizations.
- Fourth semester proficiency in approved foreign language or STEM subject area
- 3-6 hours, Capstone Experience or Thesis.
- Courses outside the business school that will cover ethics, communication skills, analytical skills, information technology, multicultural and diversity understanding, and reflective thinking skills.
  - MTH 1321 Calculus I
  - Two semesters of Chapel.
- Completion of 124 hours, including 36 hours of “3000”-“4000” level credits.
- Completion of the requirements for advanced credit, residence, chapel, and maximum credit as they exist for the Bachelor of Business Administration degree. Additional information about requirements is listed under the “General University Regulations.” Committee approval is required for graduation.