

CERTIFICATE IN GLOBAL BUSINESS

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The *Global Business Certificate* prepares Hankamer School of Business students to “serve the global marketplace” with increased global acumen across business disciplines. Its purpose is to allow students to clearly demonstrate their interest in international business in their various areas of expertise. It will provide students with a valuable international perspective and credentials for their academic and professional development.

Students must submit an application to the McBride Center for International Business to participate in the program after they have been admitted to the business school. All students in the program must also complete one or more of the BBA majors.

Requirements for a Certificate in Global Business

Students must complete 12 hours of approved coursework and one global engagement activity.

Global Business Engagement Activity Options:

- Baylor Business Study Abroad
- Baylor Partners (Exchange or Affiliates)
- International Internship
- HSB Business as Mission
- BEST International Trip
- Sustained Involvement in Global Business Connect (HSB Student Organization) – 2 semesters holding an officer position or 4 semesters as an active member in good standing
- Working with a HSB Faculty member as an Undergraduate Research Assistant on a global research project – 2 semesters

Approved Coursework Options:

Code	Title	Hours
Required Courses		
Select one from the following:		3
BUS 3330	Business Communication and Practices Across Cultures	
INB 3333/ MGT 3335	Doing Business Across Cultures	
INB 3305	Global Business	
Total Hours		3

For the remaining 9 hours, students may complete:

- Any Business courses completed abroad (up to 6 hours)
- BUS 4396 Study Abroad Internship in Business or any international internship¹ (3 hours)
- Any Business courses taught with a COIL project (up to 9 hours)
- Any Discipline-Specific Global Courses from the following list (up to 9 hours):

Code	Title	Hours
BL/INB 4320	International Business Law	3
BL/INB 4345	Global Trade Compliance	3
BUS 3330	Business Communication and Practices Across Cultures	3
BUS 4380	Business Excellence and Scholarship Team (BEST) ²	3
ECO 3331	International Economics	3
ECO/INB 4333	Foreign Exchange Markets	3
ECO/INB 4334	Economic Development	3
ENT/INB 3350	International Entrepreneurship	3
ENT 3380	Global Perspectives in Entrepreneurship	3
ENT 4353	Social Entrepreneurship and Economic Development	3
FIN/INB 4331	International Business Finance	3
INB 3305	Global Business	3
INB 3332	Business in the Global Economy	3
INB 4398	Special Studies in International Business	3
INB 4V98	Special Studies in International Business	1-6
MGT 3335/ INB 3333	Doing Business Across Cultures	3
MGT 4345	Global Supply Chain Management	3
MKT/INB 4325	International Marketing	3

¹ Major-specific internships completed abroad or with a significant global element can count for 3 credits toward the certificate (complete petition).

² BEST students may also count BUS 4385 Strategic Management towards the certificate.

Note: Students may elect to complete GBL 1101 Developing Intercultural Competence, GBL 1102 Intercultural Competence Abroad and GBL 1103 Reentry From Study Abroad for a 3-hour credit towards the Global Business Certificate.