CERTIFICATE IN GLOBAL BUSINESS

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The *Global Business Certificate* prepares Hankamer School of Business students to "serve the global marketplace" with increased global acumen across business disciplines. Its purpose is to allow students to clearly demonstrate their interest in international business in their various areas of expertise. It will provide students with a valuable international perspective and credentials for their academic and professional development.

Students must submit an application to the McBride Center for International Business to participate in the program after they have been admitted to the business school. All students in the program must also complete one or more of the BBA majors.

Requirements for a Certificate in Global Business

Students must complete 12 hours of approved coursework and one global engagement activity.

Global Business Engagement Activity Options:

- · Baylor Business Study Abroad
- · Baylor Partners (Exchange or Affiliates)
- International Internship
- · HSB Business as Mission
- · BEST International Trip
- Sustained Involvement in Global Business Connect (HSB Student Organization) – 2 semesters holding an officer position or 4 semesters as an active member in good standing
- Working with a HSB Faculty member as an Undergraduate Research Assistant on a global research project – 2 semesters

Approved Coursework Options:

| Code | Title | Hours |
|--------------------------------|---|-------|
| Required Courses | | |
| Select one from the following: | | 3 |
| BUS 3330 | Business Communication and Practices Across Cultures | |
| INB 3333/ MGT 3335 | Doing Business Across Cultures | |
| INB 3305 | Global Business | |
| Total Hours | | 3 |

For the remaining 9 hours, students may complete:

- Any Business courses completed abroad (up to 6 hours)
- BUS 4396 Study Abroad Internship in Business or any international internship¹ (3 hours)
- Any Business courses taught with a COIL project (up to 9 hours)
- Any Discipline-Specific Global Courses from the following list (up to 9 hours):

| Code | Title | Hours |
|-----------------------|---|-------|
| BL/INB 4320 | International Business Law | 3 |
| BL/INB 4345 | Global Trade Compliance | 3 |
| BUS 3330 | Business Communication and Practices Across Cultures | 3 |
| BUS 4380 | Business Excellence and Scholarship Team (BEST) ² | 3 |
| ECO 3331 | International Economics | 3 |
| ECO/INB 4333 | Foreign Exchange Markets | 3 |
| ECO/INB 4334 | Economic Development | 3 |
| ENT/INB 3350 | International Entrepreneurship | 3 |
| ENT 3380 | Global Perspectives in Entrepreneurship | 3 |
| ENT 4353 | Social Entrepreneurship and Economic Development | 3 |
| FIN/INB 4331 | International Business Finance | 3 |
| INB 3305 | Global Business | 3 |
| INB 3332 | Business in the Global Economy | 3 |
| INB 4398 | Special Studies in International Business | 3 |
| INB 4V98 | Special Studies in International Business | 1-6 |
| MGT 3335/ INB 3333 | Doing Business Across Cultures | 3 |
| MGT 4345 | Global Supply Chain Management | 3 |
| MKT/INB 4325 | International Marketing | 3 |

Major-specific internships completed abroad or with a significant global element can count for 3 credits toward the certificate (complete petition).

Note: Students may elect to complete GBL 1101 Developing Intercultural Competence, GBL 1102 Intercultural Competence Abroad and GBL 1103 Reentry From Study Abroad for a 3-hour credit towards the Global Business Certificate.

BEST students may also count BUS 4385 Strategic Management towards the certificate.