# PROF. WRITING & RHETORIC (PWR)

## PWR 2314 Introduction to Professional Writing and Rhetoric (3)

Surveys core theories of writing and rhetoric in a variety of professional genres and familiarizes students with the range of possible careers. Required of all PWR majors.

#### PWR 2382 Writing for a Better World (3)

Provides a longstanding rhetorical tradition of using public writing as a tool for personal, social, community, institutional, and political dialogue, and transformation. Students will have opportunities to partner with community organizations and compose personal, critical, public, and reflective texts of consequence, or texts that have real-world implications.

#### PWR 3300 Technical Writing (3)

Pre-requisite(s): ENG 1310; and either upper-level standing or consent of instructor

Emphasis on theories, principles, and practices of effective technical writing and writing in the sciences. Students will compose technical genres such as reports, proposals, memos, and documentation with an emphasis on usability, accessibility, data analysis, information design, ethics, writing style, and collaboration.

## PWR 3303 Persuasive and Argumentative Writing (3)

Pre-requisite(s): Upper-level standing or consent of instructor An advanced writing workshop that that focuses on the analysis and production of texts written for specific rhetorical situations and discourse communities. Emphasis on genre, persuasion, and rhetoric. Practice in various types of expository, narrative, persuasive, and academic writing.

### PWR 3309 Creative Nonfiction (3)

Pre-requisite(s): Upper-level standing or consent of instructor Focuses on popular nonfiction addressed to a wider audience. Students will practice creative nonfiction research methods and compose genres such as travel writing, memoir, autobiography, biography, profiles, and history.

## PWR 3313 Literacy Studies (3)

Pre-requisite(s): Upper-level standing or consent of instructor Examines histories, theories, and practices of literacy in relation to questions of ideology, education, schooling, identity, social class, technology, and/or composition.

## PWR 3316 Women's Writing and Rhetoric (3)

Examines the ways women use language to persuade in both public and private spheres in both historical and contemporary periods, with special attention to both traditional rhetorical genres (speeches, letters, sermons, editorials) and nontraditional texts (quilts, recipe books, blogs).

# PWR 3317 Rhetoric of Race (3)

Pre-requisite(s): Upper-level standing or consent of instructor Exploration of rhetoric, writing, literacy, and culture in relation to race and other related issues, such as class, identity, gender, politics, and culture.

#### PWR 3318 Professional & Workplace Writing (3)

Study and practice of professional writing in workplace contexts, with attention to audience adaptation, project management, collaboration, work with clients, professionalization, and style. Students will compose a range of workplace writings (i.e., letters, proposals, reports, web documents, design documents) and create application materials for career positions or graduate study. Culminates in a digital portfolio. Required of all PWR majors.

### PWR 3321 Tutoring Writing (3)

Pre-requisite(s): ENG 1310 or 1304, or other course from Research Writing DL and consent of instructor

Theoretical issues and pedagogical methods for tutoring writing one-onone. Examines how people best learn to write, how to talk with writers about their writing, and how one-on-one tutoring facilitates learning to write, including writing process theory, tutoring methods, revision and editing strategies, transfer, genre and disciplinary conventions, and working with special client populations.

## PWR 3326 Studies in Public and Civic Writing (3)

Pre-requisite(s): Upper-level standing or consent of instructor Examines the role of writing and rhetoric in shaping, mobilizing, and changing the public's thinking on contemporary controversial issues. Focus on both historical and contemporary debates.

#### PWR 3381 Food Writing and Foodways (3)

Pre-requisite(s): Upper-level standing or consent of instructor Advanced writing workshop on foodways: the multidisciplinary study of how cultural, economic, historical, geographical, social, and personal forces and experiences with food and food practices shape our lives. Reporting, personal narrative, and multimodal writing projects are both individual and collaborative and require field and secondary research.

## PWR 3385 Special Topics in Writing Workshop (3)

Pre-requisite(s): Upper-level standing or consent of instructor Writing workshop centered on a particular topic. Student's practice writing genres that are related to the course theme. Topics may include food writing, travel writing, the teaching of writing, or other similar topics. Repeatable for a maximum of 6 credits with permission of department.

## PWR 3V9R Research (3)

Pre-requisite(s): Consent of the instructor Undergraduate research undertaken with the supervision of a faculty member. May be taken for a maximum of 6 hours.

# PWR 4309 Undergraduate Research and Publication (3)

Pre-requisite(s): Upper-level standing or consent of instructor Students will learn and apply key concepts, theories, and methods used to produce scholarship in the field of rhetoric and writing. Students will complete a major research project using writing studies research methodologies, such as empirical, archival, case-study, ethnographic, digital, qualitative, quantitative, and text and discourse analysis.

## PWR 4311 Writing for Social Change (3)

Pre-requisite(s): Upper-level standing or consent of instructor Emphasizes practical skills necessary for effective civic, public, or advocacy writing

Students use writing and related media to explore, analyze and advocate on issues of public concern with opportunities for students to create texts and campaigns.

## PWR 4321 New Media Writing and Rhetoric (3)

Pre-requisite(s): Upper-level standing or consent of instructor A workshop course designed to develop skills in composing in multiple modes and media for different audiences, purposes, and situations. Students will analyze and compose a range of multimodal texts that integrate words, images, and sounds, such as digital stories, websites, video essays, audio compositions, scrapbooks, and posters.

#### PWR 4323 Editing and Publishing (3)

Pre-requisite(s): Upper-level standing or consent of instructor An exploration of the editing and publishing profession, including acquisitions and list building and development of a marketable publishing project. Addresses the history and philosophy of publishing, an editor's vocation, and current changes in the field.

### PWR 4348 Religious Rhetoric and Spiritual Writing (3)

Pre-requisite(s): Upper-level standing or consent of instructor A writing workshop that provides experience writing from and critically analyzing spiritual perspectives. Students compose in a range of genres (creeds, spiritual autobiographies, and analyses of religious texts) in order to explore spiritual questions, religious experiences, and rhetorical concerns.

#### PWR 4349 Advanced Creative Nonfiction (3)

Pre-requisite(s): ENG 3309 or consent of instructor Advanced workshop in writing, researching, and publishing creative nonfiction in popular media outlets including magazines, newspapers, blogs, and nonfiction books.

#### PWR 4375 Special Topics Lecture in Writing and Rhetoric (3)

Pre-requisite(s): Upper-level standing or consent of instructor Close study of a topic in writing, rhetoric, literacy, or a related field. Topic announced each semester. Repeatable for a maximum of 6 credits with permission of department.

# PWR 4377 Writing Internship (3)

Pre-requisite(s): ENG 3318 or concurrent enrollment, or consent of instructor

An internship to provide students in the PWR program supervised writing experience in a business or professional setting. Required of all PWR majors.

## PWR 4382 Teaching Writing (3)

Pre-requisite(s): Upper-level standing or consent of instructor Approaches, practices, and considerations that are central to the teaching of writing in postsecondary settings. Through course readings, writing assignments, in-class activities, and class discussions, students will gain theoretical knowledge and practical tools for making sound, ethical, and informed judgments as teachers of writing in their future college classrooms.

# PWR 4V9R Research (3)

Pre-requisite(s): Consent of the instructor Undergraduate research undertaken with the supervision of a faculty member. May be taken for a maximum of 6 hours.