

INTERNATIONAL BUSINESS (INB)

INB 3305 Global Business (3)

Pre-requisite(s): Junior standing

An introductory survey for all majors, exploring how companies and nations operate in the global economy. Topics include the cultural, legal, financial, logistical, and ethical challenges that companies encounter in the global market and the strategies designed to address those challenges. Current global developments and company practices are emphasized.

INB 3332 Business in the Global Economy (3)

Pre-requisite(s): A minimum grade of C in ECO 1380 or a minimum grade of C in ECO 2306 and ECO 2307; junior standing; only open to BBA students; BBA students must be admitted to the Business School in order to take this course

An overview of the global economy, with an emphasis on how current developments affect international business. A brief history of foreign trade, basic international trade theory, instruments of trade policy and their economic effects, trade policies for developing nations, regional economic integration arrangements, balance of payments, and foreign exchange markets. A student may not earn credit in both ECO 3331 and INB 3332.

INB 3333 Doing Business Across Cultures (3)

Pre-requisite(s): Junior standing; only open to BBA students; BBA students must be admitted to the Business School in order to take this course

A practical survey for all majors of how business practices vary across different cultures. Ways of doing business are compared and contrasted on a regional basis, including cultures in Europe, Asia, the Middle East, and Latin America. Case discussion is emphasized.

INB 3350 International Entrepreneurship (3)

Cross-listed as ENT 3350

See ENT 3350 for course information.

INB 4320 International Business Law (3)

Cross-listed as BL 4320

See BL 4320 for course information.

INB 4325 International Marketing (3)

Cross-listed as MKT 4325

See MKT 4325 for course information.

INB 4331 International Business Finance (3)

Cross-listed as FIN 4331

See FIN 4331 for course information.

INB 4333 Foreign Exchange Markets (3)

Cross-listed as ECO 4333

See ECO 4333 for course information.

INB 4334 Economic Development (3)

Cross-listed as ECO 4334

See ECO 4334 for course information.

INB 4335 Asian Economic Development (3)

Cross-listed as AST 4335, ECO 4335

See ECO 4335 for course information.

INB 4338 Economic Systems of the World (3)

Cross-listed as AST 4338, ECO 4338

See ECO 4338 for course information.

INB 4340 Studies in the Caribbean Region (3)

Pre-requisite(s): Sophomore standing or above; BBA students must be admitted to the Business School in order to take this course

This course is conducted in the Dominican Republic as part of the Baylor in the Dominican Republic program, which allows undergraduate students to experience life in the Caribbean region first-hand. Students will study the social, cultural, historical, economic, and political issues that impact businesses in the Dominican Republic and the general environment in which they operate. Students will visit a variety of enterprises and consider the dynamics of participation in the economy and society of a Caribbean nation.

INB 4345 Global Trade Compliance (3)

Cross-listed as BL 4345

See BL 4345 for course information.

INB 4378 International Accounting (3)

Cross-listed as ACC 4378

See ACC 4378 for course information.

INB 4398 Special Studies in International Business (3)

Pre-requisite(s): Consent of instructor; not open to pre-business students

Independent study under the direct supervision of an international business faculty member.

INB 4V98 Special Studies in International Business (1-6)

Pre-requisite(s): Consent of instructor and Chair of International Business; not open to pre-business students

With the permission of the chair of International Business, this course may be taken for one to six hours of credit.