INTERNATIONAL BUSINESS (INB)

INB 3305 Global Business (3)
Pre-requisite(s): Junior standing
An introductory survey for all majors, exploring how companies and nations operate in the global economy. Topics include the cultural, legal, financial, logistical, and ethical challenges that companies encounter in the global market and the strategies designed to address those challenges. Current global developments and company practices are emphasized.

INB 3332 Business in the Global Economy (3)
Pre-requisite(s): A minimum grade of C in ECO 2306 and ECO 2307; junior standing; only open to BBA students; BBA students must be admitted to the Business School in order to take this course
An overview of the global economy, with an emphasis on how current developments affect international business. A brief history of foreign trade, basic international trade theory, instruments of trade policy and their economic effects, trade policies for developing nations, regional economic integration arrangements, balance of payments, and foreign exchange markets. A student may not earn credit in both ECO 3331 and INB 3332.

INB 3333 Doing Business Across Cultures (3)
Pre-requisite(s): Junior standing; only open to BBA students; BBA students must be admitted to the Business School in order to take this course
A practical survey for all majors of how business practices vary across different cultures. Ways of doing business are compared and contrasted on a regional basis, including cultures in Europe, Asia, the Middle East, and Latin America. Case discussion is emphasized.

INB 3350 International Entrepreneurship (3)
Cross-listed as ENT 3350
See ENT 3350 for course information.

INB 4320 International Business Law (3)
Cross-listed as BL 4320
See BL 4320 for course information.

INB 4325 International Marketing (3)
Cross-listed as MKT 4325
See MKT 4325 for course information.

INB 4331 International Business Finance (3)
Cross-listed as FIN 4331
See FIN 4331 for course information.

INB 4332 Economic Development (3)
Cross-listed as ECO 4332
See ECO 4332 for course information.

INB 4333 Asian Economic Development (3)
Cross-listed as AST 4335, ECO 4335
See ECO 4335 for course information.

INB 4334 Foreign Exchange Markets (3)
Cross-listed as ECO 4334
See ECO 4334 for course information.

INB 4V98 Special Studies in International Business (1-6)
Pre-requisite(s): Consent of instructor; not open to pre-business students
With the permission of the chair of International Business, this course may be taken for one to six hours of credit.

INB 4320 International Law (3)
Cross-listed as BL 4320
See BL 4320 for course information.

INB 4378 International Accounting (3)
Cross-listed as ACC 4378
See ACC 4378 for course information.

INB 4398 Special Studies in International Business (3)
Pre-requisite(s): Consent of instructor; not open to pre-business students
Independent study under the direct supervision of an international business faculty member.

INB 4V98 Special Studies in International Business (1-6)
Pre-requisite(s): Consent of instructor and Chair of International Business; not open to pre-business students
With the permission of the chair of International Business, this course may be taken for one to six hours of credit.