

PUBLIC RELATIONS MINOR

Requirements for a Minor in Public Relations

Code	Title	Hours
Eighteen semester hours including the following:		
Required Courses		
JOU 2303	Reporting and Writing for Media	3
JOU 3325	Editing	3
JOU 3367	Principles of Advertising and Public Relations	3
JOU 3374 or JOU 3375 or JOU 3389	Public Relations Writing Advanced Reporting and Writing Magazine and Feature Writing	3
JOU 4368	Advanced Public Relations	3
JOU 4371	Public Relations Media Programming	3
A grade of "C-" or better in JOU courses used for the minor and a GPA of 2.0 or higher on all JOU courses.		
Total Hours		18