

# JOURNALISM - SECONDARY MAJOR

## Requirements for a Secondary Major in Journalism

| Code   | Title                           | Hours     |
|--|---------------------------------|-----------|
| Thirty-three semester hours including the following: <sup>1</sup>  |                                 |           |
| <b>Required Courses</b>  |                                 |           |
| JOU 2303   | Reporting and Writing for Media | 3         |
| JOU 3325   | Editing                         | 3         |
| Select one Concentration from the following:   |                                 | 27        |
| News Editorial Concentration ( <a href="https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-i-new-editorial-ba/">https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-i-new-editorial-ba/</a> )           |                                 |           |
| Public Relations Concentration ( <a href="https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-ii-public-relations-ba/">https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-ii-public-relations-ba/</a> ) |                                 |           |
| Advertising Concentration ( <a href="https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-iii-advertising-ba/">https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-iii-advertising-ba/</a> )              |                                 |           |
| Photojournalism Concentration ( <a href="https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-iv-photojournalism-ba/">https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-iv-photojournalism-ba/</a> )    |                                 |           |
| Broadcast Journalism Concentration ( <a href="https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-v-broadcast-ba/">https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/journalism-public-relations-new-media/journalism-ba/journalism-sequence-v-broadcast-ba/</a> )             |                                 |           |
| <b>Additional Requirements</b>   |                                 |           |
| A grade of "C-" or better in JOU courses used for the major and a GPA of 2.0 or higher on all JOU courses.   |                                 |           |
| <b>Total Hours</b>   |                                 | <b>33</b> |

<sup>1</sup> Not to include JOU 3372 Writing for Media Markets