

COMMUNICATION - SECONDARY MAJOR

Requirements for a Secondary Major in Communication

Code	Title	Hours
Thirty semester hours including the following:		
Required Courses		
CSS 1301	Fundamentals of Public Communication	3
or CSS 1302	Speech for Business and Professional Students	
or CSS 1304	Argumentation, Discussion, and Debate	
Students will select a concentration which relates to their academic or professional focus for the remaining twenty-seven hours of coursework.		27
<i>Corporate Communication Concentration</i>		
CSS 3310	Communication Theory	
Select twenty-one hours from the following:		
Corporate Communication (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate/)		
Three semester hours of Rhetoric and Public Discourse courses		
Rhetoric and Public Discourse (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric/)		
<i>Rhetoric and Public Discourse Concentration</i>		
CSS 3302	Introduction to Rhetorical Theory and Criticism	
Select twenty-one hours from the following:		
Rhetoric and Public Discourse (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric/)		
Three semester hours of Corporate Communication courses		
Corporate Communication (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate/)		
Total Hours		30