

COMMUNICATION - SECONDARY MAJOR

Requirements for a Secondary Major in Communication

Code	Title	Hours
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Thirty semester hours including the following:

Required Courses

CSS 1301	Fundamentals of Public Communication	3
or CSS 1302	Speech for Business and Professional Students	
or CSS 1304	Argumentation, Discussion, and Debate	

Students will select a concentration which relates to their academic or professional focus for the remaining twenty-seven hours of coursework.	27
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Corporate Communication Concentration

CSS 3310	Communication Theory
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Select twenty-one hours from the following:

Corporate Communication (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate/)

Three semester hours of Rhetoric and Public Discourse courses

Rhetoric and Public Discourse (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric/)

Rhetoric and Public Discourse Concentration

CSS 3302	Introduction to Rhetorical Theory and Criticism
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Select twenty-one hours from the following:

Rhetoric and Public Discourse (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric/)

Three semester hours of Corporate Communication courses

Corporate Communication (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate/)

Total Hours	30
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