## COMMUNICATION - SECONDARY MAJOR

### Requirements for a Secondary Major in Communication

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSS 1301</td>
<td>Fundamentals of Public Communication</td>
<td>3</td>
</tr>
<tr>
<td>or CSS 1302</td>
<td>Speech for Business and Professional Students</td>
<td></td>
</tr>
<tr>
<td>or CSS 1304</td>
<td>Argumentation, Discussion, and Debate</td>
<td></td>
</tr>
</tbody>
</table>

Students will select a concentration which relates to their academic or professional focus for the remaining twenty-seven hours of coursework.

#### Corporate Communication Concentration

- CSS 3310 Communication Theory

Select twenty-one hours from the following:

- Corporate Communication [link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate/)

Three semester hours of Rhetoric and Public Discourse courses

- Rhetoric and Public Discourse [link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric/)

#### Rhetoric and Public Discourse Concentration

- CSS 3302 Introduction to Rhetorical Theory and Criticism

Select twenty-one hours from the following:

- Rhetoric and Public Discourse [link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric/)

Three semester hours of Corporate Communication courses

- Corporate Communication [link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate/)

### Total Hours

30