

COMMUNICATION (GENERALIST CONCENTRATION), B.A.

Requirements for a Generalist Concentration

Code	Title	Hours
Twenty-seven semester hours including the following:		
Required Courses		
Select twelve hours of Rhetoric and Public Discourse courses		12
Rhetoric and Public Discourse Subfield (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/#commrhet)		
Fifteen hours of Corporate Communication courses		15
Corporate Communication Subfield (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/#corpcomm)		
Total Hours		27