

COMMUNICATION, B.A.

Requirements for a Major in Communication

Code	Title	Hours
Thirty-six hours including the following:		
Required Courses		
CSS 1301	Fundamentals of Public Communication	3
or CSS 1302	Speech for Business and Professional Students	
or CSS 1304	Argumentation, Discussion, and Debate	
CSS 3302	Introduction to Rhetorical Theory and Criticism	3
CSS 3310	Communication Theory	3
Concentrations		
Students will select a concentration for the remaining twenty-seven hours of coursework which relates to their academic or professional focus.		27
Corporate Communication Concentration (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate-communication-track/)		
Rhetoric and Public Discourse Concentration (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric-public-discourse-track/)		
Generalist Concentration (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/generalist-track/)		
Honors Concentration (https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/honors-track/)		
Total Hours		36