# COMMUNICATION, B.A.

## Requirements for a Major in Communication

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSS 1301</td>
<td>Fundamentals of Public Communication</td>
<td>3</td>
</tr>
<tr>
<td>or CSS 1302</td>
<td>Speech for Business and Professional Students</td>
<td></td>
</tr>
<tr>
<td>or CSS 1304</td>
<td>Argumentation, Discussion, and Debate</td>
<td></td>
</tr>
<tr>
<td>CSS 3302</td>
<td>Introduction to Rhetorical Theory and Criticism</td>
<td>3</td>
</tr>
<tr>
<td>CSS 3310</td>
<td>Communication Theory</td>
<td>3</td>
</tr>
</tbody>
</table>

### Concentrations

Students will select a concentration for the remaining twenty-seven hours of coursework which relates to their academic or professional focus.

- Corporate Communication Concentration ([link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/corporate-communication-track/))
- Rhetoric and Public Discourse Concentration ([link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/rhetoric-public-discourse-track/))
- Generalist Concentration ([link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/generalist-track/))
- Honors Concentration ([link](https://catalog.baylor.edu/undergraduate/college-arts-sciences/academic-departments/communication/communication-ba/honors-track/))

## Total Hours

36