JOINT MASTER OF BUSINESS ADMINISTRATION/MASTER OF ENGINEERING

Associate Dean for Graduate Business Programs: Tim Kayworth **Graduate Directors in Engineering:** Ian Gravagne and Stephen T. McClain

Students interested in a career requiring complementary skills in both business and engineering may complete the Master of Engineering and MBA degrees concurrently. By proper selection of courses, students can save up to 21 hours in the joint degree compared to the individual requirements of the two separate degrees. Students should consult with advisors in both engineering and business to determine the best sequence of courses.

Master of Engineering students from industry may, with approval of their advisor, select a project that is relevant to their work responsibilities.

Admission

Code

Students must apply and be accepted separately into both programs. The MBA degree requires either the GMAT or GRE exams.

Requirements

Candidates for the joint Master of Engineering/MBA degree must complete 37 hours for MBA and 15 core engineering hours. In addition, the student must complete an additional 15 hours of electives. By proper selection of electives it may be possible to reduce the requirements of the joint degree by up to 21 hours compared to the normal requirements of the two degrees completed separately. This efficiency is achieved by proper selection of business electives for the 15 business course credits allowed for the Master of Engineering program and by a six-credit reduction of the MBA elective requirements reflecting recognition of the additional graduate work in completing the Master of Engineering. Since both degrees are awarded simultaneously, all requirements in both programs must be completed in order to receive either degree. Students are encouraged to contact appropriate advisors in each program for further details.

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Title

| Code | TITLE | Hours | |
|----------------------------|--|-------|--|
| Required Framework Courses | | | |
| BUS 5401 | Business Frameworks | 4 | |
| Required MBA Core Courses | | | |
| ACC 5300 | Accounting Tools for Management Decision Making | 3 | |
| BUS 5101 | Focus Firm I | 1 | |
| BUS 5111 | Professional Career Development for First Semester Graduate Students | 1 | |
| BUS 5112 | Professional Career Development for Second Semester Graduate Students | 1 | |
| BUS 5390 | Management Communication | 3 | |
| ECO 5340 | Economic Tools for Management Decision Making | 3 | |
| FIN 5360 | Seminar in Corporate Finance | 3 | |
| MGT 5310 | Management of Organizational Behavior | 3 | |
| MGT 5320 | Manufacturing and Service Operations | 3 | |
| MGT 5325 | Leadership in the Global Marketplace | 3 | |

| MKT 5310 Seminar in Marketing Strategy QBA 5330 Business Analytics for Decision Making Students who do not have an undergraduate degree in Business Administration are required to take the following: BL 5104 Business Foundations - Business Law (1) MIS Requirement Select one course from the following: MIS 5342 Business Intelligence MIS 5345 Decision Making Using Excel MIS 5346 Data Warehousing MIS 5355 Management of Information Systems Core Engineering Select 15 semester hours 15 Required ME Electives | Total Hours | <u> </u> | 70 |
|---|--------------------------|--|-----|
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| MKT 5310 Seminar in Marketing Strategy QBA 5330 Business Analytics for Decision Making Students who do not have an undergraduate degree in Business Administration are required to take the following: BL 5104 Business Foundations - Business Law MIS Requirement Select one course from the following: | MIS 5345 | Decision Making Using Excel | |
| MKT 5310 Seminar in Marketing Strategy QBA 5330 Business Analytics for Decision Making Students who do not have an undergraduate degree in Business Administration are required to take the following: BL 5104 Business Foundations - Business Law (1) MIS Requirement | MIS 5342 | Business Intelligence | |
| MKT 5310 Seminar in Marketing Strategy QBA 5330 Business Analytics for Decision Making Students who do not have an undergraduate degree in Business Administration are required to take the following: BL 5104 Business Foundations - Business Law (1) | Select one course fr | om the following: | 3 |
| MKT 5310 Seminar in Marketing Strategy 3 QBA 5330 Business Analytics for Decision Making 3 Students who do not have an undergraduate degree in Business Administration are required to take the following: | MIS Requirement | | |
| MKT 5310 Seminar in Marketing Strategy 3 QBA 5330 Business Analytics for Decision Making 3 Students who do not have an undergraduate degree in Business | BL 5104 | Business Foundations - Business Law | (1) |
| MKT 5310 Seminar in Marketing Strategy 3 | | 3 | |
| , | QBA 5330 | Business Analytics for Decision Making | 3 |
| MGT 5385 Strategic Management and Business Policy 3 | MKT 5310 | Seminar in Marketing Strategy | 3 |
| | MGT 5385 | Strategic Management and Business Policy | 3 |