

ONLINE MASTER OF BUSINESS ADMINISTRATION (OMBA)

The Master of Business Administration degree (Online Program - OMBA) is an accelerated online option designed for working professionals. Students can complete their MBA in as few as 14 months with 42 credit hours. The Online MBA offers the same acclaimed faculty and education as on campus experiences and provides multiple opportunities for students to immediately apply classroom material in real-world situations.

Admissions

Additional admissions requirements can be found under the Business School Admissions.

The general Master of Business Administration degree is awarded after the successful completion of the requirements listed below. A thesis option to the MBA degree is available, but not required. Students interested in this option should see the Associate Dean for Graduate Programs in the Business School.

Up to 9 transfer credit hours can be accepted upon admission. No transfer credits will be considered after the start of the program.

The program consists of three trimesters each year.

Admissions

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The general Master of Business Administration degree is awarded after the successful completion of the requirements listed below. A thesis option to the MBA degree is available, but not required. Students interested in this option should see the Associate Dean for Graduate Programs in the Business School.

Up to 9 transfer credit hours can be accepted upon admission. No transfer credits will be considered after the start of the program.

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OMBA Core Requirements

Code	Title	Hours
ACC 5305	Fundamentals of Financial Reporting and Analysis	3
ACC 5320	Managerial Accounting	3
BUS 5385	Strategic Management	3
ECO 5340	Economic Tools for Management Decision Making	3
FIN 5360	Seminar in Corporate Finance	3
MGT 5310	Management of Organizational Behavior	3
MGT 5320	Manufacturing and Service Operations	3
MIS 5355	Management of Information Systems	3
QBA 5330	Business Analytics for Decision Making	3
Total Hours		27

Requirements for an Online Master of Business Administration (OMBA)

Code	Title	Hours
OMBA Core Courses (p.)		27
General Track (no concentration)		
MGT 5311	Leading with Integrity	3
MGT 5340	Negotiation and Conflict Resolution	3
<i>Communication Requirement</i>		<i>3</i>
Select one course from the following:		
BUS 5360	Communicating with Data	
BUS 5390	Management Communication	
MKT 5380	Crisis Communication Management	
<i>Marketing Requirement</i>		<i>3</i>
Select one course from the following:		
MKT 5310	Seminar in Marketing Strategy	
MKT 5340	Strategic Brand Management	
MKT 5360	Marketing Analytics	
<i>Restricted Elective</i>		<i>3</i>
Total Hours		42

OMBA Elective Options

Code	Title	Hours
BL 5345	Global Trade Compliance Management	
BUS 5302	In Residence: Government, Business, and Societal Impact	
BUS 5330	Global Business Seminar	
BUS 5360	Communicating with Data	
BUS 5390	Management Communication	
ENT 5342	Corporate Entrepreneurship: Initiating and Sustaining Innovation	
ISEC 5305	Seminar in Information Security Foundations	
ISEC 5330	Cybersecurity Policy and Planning	
MGT 5307	In Residence: Global Strategy: Building & Sustaining Competitive Advantage	
MGT 5345	Global Supply Chain Strategy	
MIS 5342	Business Intelligence	
MIS 5343	Seminar in Data Visualization	
MKT 5310	Seminar in Marketing Strategy	
MKT 5340	Strategic Brand Management	
MKT 5360	Marketing Analytics	
MKT 5380	Crisis Communication Management	
QBA 5331	Applications in Business Analytics	

Online MBA Concentrations and Certificates

- Online Master of Business Administration Certificates (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/online-master-business-administration-certificates/>)

- Business Analytics Concentration (OMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/business-analytics-omba/>)
- Cybersecurity Concentration (OMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/cyber-security-concentration-omba/>)
- Executive Communication Concentration (OMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/executive-communication-concentration-omba/>)
- Global Trade & SCM Concentration (OMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/global-trade-supply-chain-management-concentration-omba/>)
- Marketing Concentration (OMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/marketing-concentration-omba/>)

Students may choose more than one concentration or take extra courses; however, your total number of hours for your degree will increase by the added courses. Courses will not be substituted in lieu of required courses.