ONLINE MASTER OF BUSINESS ADMINISTRATION (OMBA)

The Master of Business Administration degree (Online Program - OMBA) is an accelerated online option designed for working professionals. Students can complete their MBA in as few as 12 months with 48 credit hours. The Online MBA offers the same acclaimed faculty and education as on campus experiences and provides multiple opportunities for students to immediately apply classroom material in real-world situations.

Additional admissions requirements can be found under the Business School Admissions.

The general Master of Business Administration degree is awarded after the successful completion of the requirements listed below. A thesis option to the MBA degree is available, but not required. Students interested in this option should see the Associate Dean for Graduate Programs in the Business School.

All Online MBA students must maintain a minimum overall grade point average of 3.0 during each semester (a semester consists of both terms in summer, fall, or spring). Any Online MBA student whose overall grade point average falls below a 3.0 during the semester, will be placed on probation for the next eight semester hours of course work (see Probation in the General Information section).

No work may be transferred from another college or university. No grade below a “C” is acceptable in a required course. If a grade of “C-”, “D+”, “D”, “D-”, or “F” is made in a required course, the student must repeat the course and earn a grade of “C” or higher. When a course is repeated, both the original grade and the new grade for a repeated course will be included in the overall GPA for graduation purposes. To graduate, all Online MBA students must have a minimum overall grade point average of 3.0.

Early in the semester in which the degree is to be awarded, candidates must file an Intent to Graduate form with the Graduate School in compliance with graduation requirements.

The program consists of six terms each year, two in the summer, two in the fall and two in the spring. All MBA courses are offered twice per year.

Core Requirements

Core Courses required for all OMBA degree plans (each course is four hours credit):

Code	Title	Hours
Core Courses		
ACC 5420	Managerial Accounting	4
ECO 5415	Economics for Managers	4
FIN 5460	Fundamentals of Applied Business Finance	4
MGT 5410	Managing For Higher Performance	4
MGT 5420	Operations Management	4
MGT 5485	Strategic Management and Business Policy	4
MIS 5450	Management of Information Systems	4
QBA 5435	Business Statistics	4
Total Hours		**32**

General MBA

Code	Title	Hours
Core Requirements		
Complete all the courses listed under Core Requirements		32
General MBA		
BUS 5421	Ethical Leadership	4
MGT 5402	Negotiation	4
Select one Communication course from the following:		4
BUS 5460	Communicating With Data	
BUS 5490	Strategic Communication	
MKT 5480	Crisis Communication Management	
Select one Marketing course from the following:		4
MKT 5410	Strategic Marketing Planning	
MKT 5440	Strategic Brand Management	
MKT 5460	Marketing Analytics	
Total Hours		**48**

Online Master of Business Administration Concentrations and Certificates

- Cyber Security Concentration (OMBA) (https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/cyber-security-concentration-omba/)
- Executive Communication Concentration (OMBA) (https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/executive-communication-concentration-omba/)
- Global Trade and Supply Chain Management Concentration (OMBA) (https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/global-trade-supply-chain-management-concentration-omba/)
- Marketing Concentration (OMBA) (https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/marketing-concentration-omba/)
- Online Master of Business Administration Certificates (https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/online-master-business-administration/online-master-business-administration-certificates/)

Students may choose more than one concentration or take extra courses; however, your total number of hours for your degree will increase by the added courses. Courses will not be substituted in lieu of required courses.