

ONLINE MASTER OF BUSINESS ADMINISTRATION CERTIFICATES

Graduate Program Director: Patsy Norman

Associate Dean for Graduate Business Programs: Patsy Norman

Overview

Master of Business Administration Certificates allow students to

1. Improve their skills in their current occupation by developing expertise in advanced topics,
2. Acquire knowledge to pursue careers, and
3. Explore emerging fields before committing to the Master in Business Administration degree that requires more courses.

Each for-credit certificate contains four graduate courses (equivalent to 12 graduate credits) that are normally part of the curriculum for a 42-credit Master of Business Administration degree program and can be completed in as little as 6 months. Applicants must meet the same requirements for admission to the for-credit certificates as the Online MBA degree. After successful completion of a graduate certificate, students may decide to continue and complete the Online MBA degree. For OMBA alumni who may have completed a required course as part of their OMBA degree, another course will be approved to meet the 12-credit requirement for the certificate.

Certificates are available in the following areas:

Cybersecurity

Requirements for a Certificate in Cybersecurity (CYSE) - Online

Code	Title	Hours
ISEC 5305	Seminar in Information Security Foundations	3
ISEC 5330	Cybersecurity Policy and Planning	3
MIS 5355	Management of Information Systems (linkurl^../ombacore/^included in the)	3
Select one course from the following:		3
BUS 5302	In Residence: Government, Business, and Societal Impact	
MGT 5311	Leading with Integrity	
MKT 5380	Crisis Communication Management	
Total Hours		12

Executive Communication

Requirements for a Certificate in Executive Communication (EXCO)

Code	Title	Hours
BUS 5360	Communicating with Data	3
BUS 5390	Management Communication	3
MGT 5340	Negotiation and Conflict Resolution	3
Select one course from the following:		3

MGT 5311	Leading with Integrity	
MKT 5380	Crisis Communication Management	
Total Hours		12

Global Trade and Supply Chain Management Requirements for a Certificate in Global Trade & Supply Chain Management (GSCM)

Code	Title	Hours
BL 5345	Global Trade Compliance Management	3
MGT 5320	Manufacturing and Service Operations (linkurl^../ombacore/^included in the)	3
MGT 5345	Global Supply Chain Strategy	3
Select one course from the following:		3
BUS 5302	In Residence: Government, Business, and Societal Impact	
MGT 5311	Leading with Integrity	
MKT 5380	Crisis Communication Management	
Total Hours		12

Marketing

Requirements for a Certificate in Marketing (MKT)

Code	Title	Hours
MKT 5310	Seminar in Marketing Strategy	3
MKT 5340	Strategic Brand Management	3
MKT 5360	Marketing Analytics	3
MKT 5380	Crisis Communication Management	3
Total Hours		12

Certificates will be awarded at the conclusion of each semester during degree certification.