

ONLINE MASTER OF BUSINESS ADMINISTRATION CERTIFICATES

Overview

Master of Business Administration Certificates allow students to

1. Improve their skills in their current occupation by developing expertise in advanced topics,
2. Acquire knowledge to pursue careers, and
3. Explore emerging fields before committing to the Master in Business Administration degree that requires more courses.

Each for-credit certificate contains three graduate courses (equivalent to 12 graduate credits) that are normally part of the curriculum for a 48-credit Master of Business Administration degree program and can be completed in as little as 6 months. Applicants must meet the same requirements for admission to the for-credit certificates as the Online MBA degree. After successful completion of a graduate certificate, students may decide to continue and complete the Online MBA degree. For OMBA alumni who may have completed a required course as part of their OMBA degree, another course will be approved to meet the 12-credit requirement for the certificate.

Certificates are available in the following areas:

Cyber Security

Code	Title	Hours
ISEC 5405	Cyber Security Fundamentals	4
ISEC 5430	Enterprise Cyber Security Planning and Policy: A Strategic Approach	4
MIS 5450	Management of Information Systems	4

Executive Communication

Code	Title	Hours
BUS 5460	Communicating With Data	4
BUS 5490	Strategic Communication	4
MGT 5402	Negotiation	4

Global Trade and Supply Chain Management

Code	Title	Hours
BL 5445	Global Trade Compliance Strategy	4
MGT 5445	Global Supply Chain Strategy	4
MGT 5420	Operations Management	4

Marketing

Code	Title	Hours
MKT 5410	Strategic Marketing Planning	4
MKT 5440	Strategic Brand Management	4
MKT 5460	Marketing Analytics	4

Certificates will be awarded and mailed at the conclusion of each semester during degree certification.