

GLOBAL TRADE AND SUPPLY CHAIN MANAGEMENT CONCENTRATION (OMBA)

Concentration in Global Trade and Supply Chain Management (GSCM)

Code	Title	Hours
Core Requirements		
Complete all the courses listed under Core Requirements		32
Required Courses		
Select one Communication course from the following:		4
BUS 5460	Communicating With Data	
BUS 5490	Strategic Communication	
MGT 5402	Negotiation	
Select one Marketing course from the following:		4
MKT 5410	Strategic Marketing Planning	
MKT 5440	Strategic Brand Management	
MKT 5460	Marketing Analytics	
Global Trade and Supply Chain Management Concentration requires the following three courses:		
BL 5445	Global Trade Compliance Strategy	4
MGT 5445	Global Supply Chain Strategy	4
MGT 5420	Operations Management (which is listed as a core course)	(4)
Total Hours		48