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## CYBER SECURITY CONCENTRATION (OMBA)

## **Concentration in Cyber Security (GYSE)**

Code	Title	Hours
Core Requiremen	ts	
Complete all the o	courses listed under Core Requirements	32
Required Courses	•	
Select one Comm	unication course from the following:	4
BUS 5460	Communicating With Data	
BUS 5490	Strategic Communication	
MGT 5402	Negotiation	
MKT 5480	Crisis Communication Management	
Select one Marketing course from the following:		4
MKT 5410	Strategic Marketing Planning	
MKT 5440	Strategic Brand Management	
MKT 5460	Marketing Analytics	
Cyber Security Co	ncentration requires the following three	
ISEC 5405	Cyber Security Fundamentals	4
ISEC 5430	Enterprise Cyber Security Planning and Policy: A Strategic Approach	4
MIS 5450	Management of Information Systems (which is listed as a core course)	(4)
Total Hours		48