

ENTREPRENEURSHIP AND CORPORATE INNOVATION CONCENTRATION (MBA)

The MBA Concentration in Entrepreneurship and Corporate Innovation provides graduate students within the Hankamer School of Business exposure to concepts and techniques critical to success in the area of entrepreneurship and corporate innovation. The purpose of this Concentration will enable graduate students to gain the skills necessary to lead value creation innovation in both corporate and start up environments. Initiatives may include both process design/improvement as well as product design/improvement..

Admission to the Entrepreneurship and Corporate Innovation Concentration is contingent on admission into the Master of Business Administration (see requirements under Business School Admissions).

The Degree requirements are as follows:

Code	Title	Hours
Required Framework Courses		
BUS 5401	Business Frameworks	4
Required Core Courses		
ACC 5300	Accounting Tools for Management Decision Making	3
BUS 5101	Focus Firm I	1
BUS 5111	Professional Career Development for First Semester Graduate Students	1
BUS 5112	Professional Career Development for Second Semester Graduate Students	1
BUS 5390	Management Communication	3
ECO 5340	Economic Tools for Management Decision Making	3
FIN 5360	Seminar in Corporate Finance	3
MGT 5310	Management of Organizational Behavior	3
MGT 5320	Manufacturing and Service Operations	3
MGT 5325	Leadership in the Global Marketplace	3
MGT 5385	Strategic Management and Business Policy	3
MKT 5310	Seminar in Marketing Strategy	3
QBA 5330	Business Analytics for Decision Making	3
Select one MIS course from the following:		3
MIS 5342	Business Intelligence	
MIS 5345	Decision Making Using Excel	
MIS 5346	Data Warehousing	
MIS 5355	Management of Information Systems	
Entrepreneurship and Corporate Innovation Courses		
ENT 5329	Entrepreneurial Finance	3
ENT 5342	Corporate Entrepreneurship: Initiating and Sustaining Innovation	3
ENT 5322	Accelerated Ventures Leadership	3
ENT 5341	Technology Entrepreneurship	3
or MGT 5331	Project Management	
Other MBA Requirements		
Select one of the following:		1

1-hour internship required for students without 2 years of full-time work experience

Students with more than 2 years can choose to take an elective.

Students who do not have an undergraduate degree in Business Administration will be required to take the following:

BL 5104	Business Foundations - Business Law	(1)
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Total Hours **53**