

ENTREPRENEURSHIP AND CORPORATE INNOVATION CONCENTRATION (MBA/MSIS)

Concentration in Entrepreneurship and Corporate Innovation

The Graduate Concentration in Entrepreneurship and Corporate Innovation provides graduate students within the Hankamer School of Business exposure to concepts and techniques critical to success in the area of entrepreneurship and corporate innovation. The purpose of this Concentration will enable graduate students to gain the skills necessary to lead value creation innovation in both corporate and start up environments. Initiatives may include both process design/improvement as well as product design/improvement.

Admission to the Entrepreneurship and Corporate Innovation Concentration is contingent on admission into the Master of Business Administration and the Master of Science in Information Systems degrees. Additional admissions requirements can be found under the Business School Admissions.

The Degree requirements are as follows:

| Code | Title | Hours |
|--|---|-------|
| Required Framework Courses | | |
| BUS 5401 | Business Frameworks | 4 |
| Required Core Courses | | |
| ACC 5300 | Accounting Tools for Management Decision Making | 3 |
| BUS 5101 | Focus Firm I | 1 |
| BUS 5111 | Professional Career Development for First Semester Graduate Students | 1 |
| BUS 5112 | Professional Career Development for Second Semester Graduate Students | 1 |
| BUS 5390 | Management Communication | 3 |
| ECO 5340 | Economic Tools for Management Decision Making | 3 |
| FIN 5360 | Seminar in Corporate Finance | 3 |
| MGT 5310 | Management of Organizational Behavior | 3 |
| MGT 5320 | Manufacturing and Service Operations | 3 |
| MGT 5325 | Leadership in the Global Marketplace | 3 |
| MGT 5385 | Strategic Management and Business Policy | 3 |
| MKT 5310 | Seminar in Marketing Strategy | 3 |
| QBA 5330 | Business Analytics for Decision Making | 3 |
| Entrepreneurship and Corporate Innovation Courses | | |
| ENT 5329 | Entrepreneurial Finance | 3 |
| ENT 5342 | Corporate Entrepreneurship: Initiating and Sustaining Innovation | 3 |
| ENT 5322 | Accelerated Ventures Leadership | 3 |
| ENT 5341 | Technology Entrepreneurship | 3 |
| or MGT 5331 | Project Management | |
| Required MSIS Courses (Non-thesis) | | |
| MIS 5355 | Management of Information Systems | 3 |

All MSIS students must demonstrate competency in four core content areas; programming, systems analysis and design, database, and information security. This competency may be shown by previous course work (for those with an undergraduate degree in information systems or computer science) or by completion of specific courses as part of their MSIS program.

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|-----------|---|
| MIS 5301 | Seminar in Object-Oriented Business Programming |
| MIS 5315 | NET Systems Development |
| MIS 5317 | Seminar in Java Development |
| MIS 5322 | Advanced Python for Analytics |
| MIS 5335 | Information Systems Analysis and Design |
| MIS 5340 | Database Management Systems |
| ISEC 5305 | Seminar in Information Security Foundations |

Three hours of MIS or ISEC electives will be chose in consultation with your MSIS advisor.

Other MBA Requirements

1-hour internship required for students without 2 years of full-time work experience 1

Students with more than 2 years can choose to take an elective.

Students who do not have an undergraduate degree in Business Administration will be required to take the following:

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| BL 5104 | Business Foundations - Business Law | (1) |
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Total Hours 74