

ENTREPRENEURSHIP AND CORPORATE INNOVATION CONCENTRATION (MBA/MSIS)

Concentration in Entrepreneurship and Corporate Innovation

The Graduate Concentration in Entrepreneurship and Corporate Innovation provides graduate students within the Hankamer School of Business exposure to concepts and techniques critical to success in the area of entrepreneurship and corporate innovation. The purpose of this Concentration will enable graduate students to gain the skills necessary to lead value creation innovation in both corporate and start up environments. Initiatives may include both process design/improvement as well as product design/improvement.

Admission to the Entrepreneurship and Corporate Innovation Concentration is contingent on admission into the Master of Business Administration and the Master of Science in Information Systems degrees. Additional admissions requirements can be found under the Business School Admissions.

The Degree requirements are as follows:

Code	Title	Hours
Required Framework Courses		
BUS 5401	Business Frameworks	4
Required Core Courses		
ACC 5300	Accounting Tools for Management Decision Making	3
BUS 5101	Focus Firm I	1
BUS 5111	Professional Career Development for First Semester Graduate Students	1
BUS 5112	Professional Career Development for Second Semester Graduate Students	1
BUS 5385	Strategic Management	3
BUS 5390	Management Communication	3
ECO 5340	Economic Tools for Management Decision Making	3
FIN 5360	Seminar in Corporate Finance	3
MGT 5310	Management of Organizational Behavior	3
MGT 5320	Manufacturing and Service Operations	3
MGT 5325	Leadership in the Global Marketplace	3
MKT 5310	Seminar in Marketing Strategy	3
QBA 5330	Business Analytics for Decision Making	3
Entrepreneurship and Corporate Innovation Courses		
ENT 5329	Entrepreneurial Finance	3
ENT 5342	Corporate Entrepreneurship: Initiating and Sustaining Innovation	3
ENT 5322	Entrepreneurship Capstone	3
ENT 5341	Technology Entrepreneurship	3
or MGT 5331	Project Management	
Required MSIS Courses (Non-thesis)		
MIS 5355	Management of Information Systems	3

As a part of the MSIS curriculum, all MSIS students are required to demonstrate competency in four core content areas: Programming (MIS 5301 is required and any one of the following: MIS 5315, MIS 5317 or MIS 5322) Systems Analysis and Design (MIS 5335) Database (MIS 5340) Information Security (MIS 5305) This competency may be shown by successful completion of specific courses as a part of their matriculation in the MSIS program, or by successful completion of these courses in previous undergraduate information systems or computer science programs:

MIS 5301	Seminar in Object-Oriented Business Programming
MIS 5315	NET Systems Development
MIS 5317	Seminar in Java Development
MIS 5322	Advanced Python for Analytics
MIS 5335	Information Systems Analysis and Design
MIS 5340	Database Management Systems
ISEC 5305	Seminar in Information Security Foundations

Three hours of MIS or ISEC electives will be chose in consultation with your MSIS advisor.

Other MBA Requirements

1-hour internship required for students without 2 years of full-time work experience 1

Students with more than 2 years can choose to take an elective.

Students who do not have an undergraduate degree in Business Administration will be required to take the following:

BL 5104	Business Foundations - Business Law	(1)
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Total Hours 74