

EXECUTIVE PRESENCE & COMMUNICATION CONCENTRATION (EMBA)

Concentration in Executive Presence & Communication (EXPC)

Code	Title	Hours
Executive MBA Core		
Complete all courses listed under Executive MBA Core Curriculum		35
Additional Course		
BUS 5302	In Residence: Government, Business, and Societal Impact	3
Executive Presence & Communication Concentration Courses		
MGT 5340	Negotiation and Conflict Resolution	3
BUS 5V98	Special Studies in Business (Leading a Culture of Innovation)	1
BUS 5460	Communicating With Data	4
BUS 5490	Strategic Communication (taken online)	4
Experiential Learning (Optional) ¹		
MGT 5307	In Residence: Global Strategy: Building & Sustaining Competitive Advantage	
Total Hours		50

¹ Additional fees apply