

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

Associate Dean for Graduate Business Programs and Graduate Program Director: Patsy Norman

Overview

The Master of Business Administration degree (Executive Program – EMBA) is designed for full-time working professionals who hold management-level positions with their respective firms. Admission requires a personal interview before the graduate business admissions committee. For admission requirements, see requirements under Business School Admissions. The EMBA program accepts up to 9 transfer credits. Transfer credits considered upon admission and at the end of the program.

The EMBA is a “lock-step” (sequentially ordered) set of course offerings. Students enter either in fall or spring and progress through the program together. The program follows the trimester academic calendar. Students attend class in-person in Dallas, TX approximately one weekend per month. The EMBA Program requires 21 months for completion and consists of the following:

Requirements for the Executive Master of Business Administration (EMBA)

Code	Title	Hours
EMBA Core Courses (https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/executive-master-business-administration/emba-core/)		24
General Track (no concentration)		
BL 5201	Business Law: Application and Strategy	2
BUS 5302	In Residence: Government, Business, and Societal Impact	3
ECO 5110	Key Global Economic and Strategic Issues	1
FIN 5361	Valuation and Private Equity	3
MGT 5307	In Residence: Global Strategy: Building & Sustaining Competitive Advantage	3
MGT 5320	Manufacturing and Service Operations	3
MGT 5340	Negotiation and Conflict Resolution	3
MKT 5310	Seminar in Marketing Strategy	3
Total Hours		45

Executive MBA Concentrations

- Healthcare Administration Concentration (EMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/executive-master-business-administration/healthcare-administration-concentration-emba/>)

The EMBA program in collaboration with the Online MBA Program (OMBA) offers the following three concentrations. The EMBA program with one of these concentrations includes 24 hours of core courses plus 9 hours of concentration courses for a total 45 credit hours.

- Cybersecurity Concentration (EMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/executive-master-business-administration/cybersecurity-technology--strategy-concentration-emba/>)
- Executive Presence & Communication Concentration (EMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/executive-master-business-administration/executive-presence--communication-concentration-emba/>)
- Marketing Concentration (EMBA) (<https://catalog.baylor.edu/graduate-school/curriculum-departments-institutes-instruction/hankamer-school-business/executive-master-business-administration/strategic-marketing-concentration-emba/>)