

# ENTREPRENEURSHIP AND CORPORATE INNOVATION GRADUATE CONCENTRATION

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## Concentration in Entrepreneurship and Corporate Innovation

The Graduate Concentration in Entrepreneurship and Corporate Innovation provides graduate students within the Hankamer School of Business exposure to concepts and techniques critical to success in the area of entrepreneurship and corporate innovation. The purpose of this Concentration will enable graduate students to gain the skills necessary to lead value creation innovation in both corporate and start up environments. Initiatives may include both process design/improvement as well as product design/improvement.

Admission into the Concentration is contingent upon admission into the MBA, MSIS, MAcc, MTax, or MSEco programs.

The Concentration requirements are as follows:

| Code  | Title  | Hours     |
|---|--|-----------|
| <b>Entrepreneurship &amp; Corporate Innovation Courses <sup>1</sup></b> |  |           |
| MGT 5385  | Strategic Management and Business Policy                         | 3         |
| ENT 5329  | Entrepreneurial Finance (Fall Only)                              | 3         |
| ENT 5342  | Corporate Entrepreneurship: Initiating and Sustaining Innovation | 3         |
| ENT 5322  | Accelerated Ventures Leadership                                  | 3         |
| Select one course from the following:                                   |  | 3         |
| ENT 5341  | Technology Entrepreneurship                                      |           |
| MGT 5331  | Project Management (Fall Only)                                   |           |
| <b>Total Hours</b>  |  | <b>15</b> |

<sup>1</sup> Substitutions may be made with prior Advisor Approval.