

# ENTREPRENEURSHIP AND CORPORATE INNOVATION GRADUATE CONCENTRATION

## Concentration in Entrepreneurship and Corporate Innovation

The Graduate Concentration in Entrepreneurship and Corporate Innovation provides graduate students within the Hankamer School of Business exposure to concepts and techniques critical to success in the area of entrepreneurship and corporate innovation. The purpose of this Concentration will enable graduate students to gain the skills necessary to lead value creation innovation in both corporate and start up environments. Initiatives may include both process design/improvement as well as product design/improvement.

Admission into the Concentration is contingent upon admission into the MBA, MSIS, MAcc, MTax, or MSEco programs.

The Concentration requirements are as follows:

Code	Title	Hours
<b>Entrepreneurship &amp; Corporate Innovation Courses <sup>1</sup></b>		
MGT 5385	Strategic Management and Business Policy	3
ENT 5329	Entrepreneurial Finance (Fall Only)	3
ENT 5342	Corporate Entrepreneurship: Initiating and Sustaining Innovation	3
ENT 5322	Accelerated Ventures Leadership	3
Select one course from the following:		3
ENT 5341	Technology Entrepreneurship	
MGT 5331	Project Management (Fall Only)	
<b>Total Hours</b>		<b>15</b>

<sup>1</sup> Substitutions may be made with prior Advisor Approval.