

# BUSINESS ANALYTICS GRADUATE CONCENTRATION

## Concentration in Business Analytics

The Graduate Concentration in Business Analytics provides graduate students within the Hankamer School of Business exposure to concepts and techniques critical to success in the area of business analytics.

The purpose of the Graduate Concentration in Business Analytics will enable graduate students to gain the skills necessary to understand and interpret big data and business analytics.

Admission into the concentration is contingent upon admission into the MBA, MSIS, MAcc, MTax, or the MSEco programs.

The Concentration requirements are as follows:

Code	Title	Hours
<b>Business Analytics Courses <sup>1</sup></b>		
QBA 5330	Business Analytics for Decision Making	3
MIS 5340	Database Management Systems	3
MIS 5342	Business Intelligence	3
MIS 5343	Seminar in Data Visualization	3
Select two courses from the following:		6
ECO 5347	Econometric Theory and Methods	
ECO 5349	Causal Inference and Research Design	
ECO 5351	Data Science I	
ECO 5V98	Special Studies in Economics (Data Science II)	
MIS 5322	Advanced Python for Analytics	
MIS 5346	Data Warehousing	
MKT 5398	Directed Studies in Marketing	
<b>Total Hours</b>		<b>18</b>

<sup>1</sup> Substitutions may be made with prior Advisor Approval.