

COMMUNITY ANALYTICS CONCENTRATION (SOCIOLOGY, PH.D.)

The curriculum in community analytics brings together substantive seminars in community, demography, regional economic development, family, and population health, as well as hands-on practical training doing applied research for local, regional and state entities. Graduates are highly trained in mail, telephone, and web-based survey methodology, need assessment, interviewing and focus group research skills, demographic modeling, GIS, and the ability to use major statistical techniques and programs to analyze and interpret the results of such research.

Students in the community analytics concentration work at the Baylor Center for Community Research and Development (CCRD). The CCRD is a multi-disciplinary/method laboratory in which sociologists perform most of the research, while experts from varying fields lend their support. Students learn to apply sociological methods to real-life settings and gain an understanding of an exceptional model for relations between community and academia.

Code	Title	Hours
Primary Courses		
Select nine semester hours from the following:		9
SOC 6303	Telephone Surveys	
SOC 6310	Mail Surveys	
SOC 5320	Seminar on the Community	
SOC 6345	Sociology of Regional Processes	
SOC 6317	Community Spatial Analysis	
Secondary Courses		
SOC 5V97	Seminar in Teaching	3
SOC 6314	Advanced Quantitative Analysis for Sociology	3
SOC 5390	Summer Writing Practicum in Sociology	3
SOC 6363	Directed Readings in Sociology	3
Electives		12
Dissertation		
SOC 6V99	Dissertation	12
Master's Coursework		
Including 30 semester hours of M.A.		30
Total Hours		75