

JOURNALISM, M.A. (ONLINE)

Admission

The entering candidate must meet minimum requirements established by the Graduate School and hold a bachelor's degree in journalism, PR, new media, print, broadcast journalism or in any other discipline. Students must submit a portfolio that includes samples of their work. The GRE General Test is not required. Students should have work experience in a field related to journalism and public relations.

Requirements

The online Master of Arts degree in journalism requires 36 hours, 30 of which are course work and six of which are a major project. Students will graduate with a concentration in advertising and public relations. The maximum course load for journalism majors is nine hours per semester.

Code	Title	Hours
Course Requirements		
<i>Journalism Core</i>		
JOU 5310	Research Methods in Mass Communication	3
JOU 5320	Theory of Mass Communication	3
JOU 5350	Seminar in Mass Communication	3
JOU 5V90	Independent Study in Mass Communication	3
JOU 5388	Master's Project	6
JOU 5385	Data Analytics & Visualization	3
<i>Electives</i>		
Select 15 hours of graduate journalism courses from the following:		15
JOU 4315	Strategic Communications Research	
JOU 4371	Public Relations Media Programming	
JOU 4380	Law and Ethics of Journalism	
JOU 4390	Advertising and Public Relations Leadership	
JOU 5365	Social Media for Strategic Communication and Journalism	
JOU 5395	Crisis & Issues Management	
Total Hours		36