

MANAGEMENT (MMGT)

MMGT 5162 Seminar in International Management (1)

Pre-requisite(s): MINB 5350

This seminar analyzes strategies and strategic responses of individual firms operating internationally. The evolution of global industries, global competition, and global strategies is emphasized throughout. Special emphasis is placed on the cultural differences between countries and their implications for international management efforts.

MMGT 5325 Strategic Management (3)

Pre-requisite(s): All MHA Core Courses

This capstone course is oriented toward the successful application of strategic management concepts and principles in the field of management and health administration. The course integrates knowledge content from across the curriculum, including economics, finance, quantitative analysis, marketing, leadership, and health systems. Primary topic areas of strategic management are formulation, implementation, and evaluation.

MMGT 5460 Operations Management and Research (4)

Pre-requisite(s): HCA 5410

This course provides an introduction to the concepts and analytic methods that are useful in understanding the management of a firm's operations. It provides basic definitions of operations management terms, and tools and techniques for analyzing operations and making operational decisions. The course emphasizes application of concepts, techniques and methodologies from the field of operations management to organizations in service industries.