

INTERNATIONAL BUSINESS (MINB)

MINB 5450 International Business (4)

Pre-requisite(s): All MHA Core Courses

The objective of this course is to familiarize students with the environment in which international companies operate. Students will be introduced to the special problems and complexities of operating in the global marketplace, addressing issues in the fields of accounting, economics, finance, law, marketing, organizational behavior, politics, production, and strategy.