

HEALTHCARE POLICY AND ADM (HPA)

HPA 5001 Executive Leadership in Healthcare Administration I (0)
Presentation and discussion of leadership issues in healthcare administration.

HPA 5002 Executive Leadership in Healthcare Administration II (0)
Presentation and discussion of leadership issues in healthcare administration.

HPA 5003 Executive Leadership in Healthcare Administration III (0)
Presentation and discussion of leadership issues in healthcare administration.

HPA 5105 Marketing for Healthcare Professionals (1)
Co-requisite(s): MKT 5210
Healthcare organizations face marketing challenges more complex than those faced by businesses in other industries. Patients are often physically and emotionally vulnerable, and frequently must make important decisions with incomplete information. Providers' performance outcomes depend on patient engagement, yet patients often grapple with conflicting goals. Third party pay structures distort pricing. Government is actively involved.

HPA 5120 Principles and Methods of Healthcare Delivery System Research (1)
Pre-requisite(s): HPA 5310
This course will prepare students for selection by a leading healthcare organization for a paid six-seven month internship. Students will be provided guidance to help them successfully apply MBA core concepts in the dynamic healthcare industry environment. Students will also be afforded the opportunity to participate in an American College of Healthcare Executives (ACHE) competition with other university students and attend the annual ACHE educational conference in Chicago.

HPA 5121 Current Issues in Healthcare Administration (1)
Pre-requisite(s): HPA 5V90
Current Issues in Healthcare Administration is designed to expose students to major US healthcare initiatives through a series of seminars led by leading healthcare executives. The Healthcare Administrative Residency will be a focus of discussion with students using site-specific information to evaluate health system strategies.

HPA 5125 Contemporary Issues in Healthcare (1)
This course is designed to expose students to major contemporary US healthcare issues, initiatives, and reforms through a series of seminars.

HPA 5126 Social Issues in Healthcare Administration (1)
Pre-requisite(s): HPA 5310
Concepts and processes of social issues most directly applicable to the work of a healthcare executive. Speakers, field experiences, projects, readings and in-class discussions expose students to a variety of social and public health issues including end-of-life care, abuse, chaplaincy, long-term care, and disaster planning.

HPA 5130 Legal Issues in Healthcare (1)
A study of the legal and regulatory environment related to healthcare law, including an introduction to the legal system, tort law, and liability of healthcare institutions. Covers relevant topics such as fraud, antitrust, consent, federal reimbursement programs, medical records, and confidentiality with an analysis of relevant case law.

HPA 5150 Aligning IT Healthcare Enterprises (1)
This course examines the evolution and past and current roles of technology (IT) in healthcare organizations, current trends in healthcare, and best practices to insure firms' ability to maximize the value achieved from IT investments.

HPA 5180 Healthcare Finance Lab (1)
Co-requisite(s): HPA 5380
This course serves as the lab for HPA 5380 Healthcare Finance and offers additional practical application.

HPA 5220 Healthcare Law: Application and Strategy (2)
This course is a study of the application of healthcare related laws to managerial decisions and the relationship between legal and business strategy. It is designed to provide students with sufficient understanding to identify and manage legal and ethical issues in the healthcare industry.

HPA 5230 Healthcare Operations (2)
A survey of medical operations and systems, designed for MBA executive students expanding their career and knowledge of operational management in healthcare organizations. Students will gain a basic understanding of the various healthcare models in the United States and their organizational financing, executive management, corporate oversight, and governance.

HPA 5250 Analysis of Healthcare Economic Conditions (2)
Students will examine the health care delivery system and its implications for medical practice, education, research, and policy. Economic perspectives will be applied to public policy in health and medical care.

HPA 5280 Healthcare Financial Management (2)
This course extends financial management principles such as time value analysis, risk & return, debt & equity financing, cost of capital, and capital budgeting to a healthcare context. Healthcare-specific topics will be the central themes of the course. The course will utilize a combination of learning techniques such as lectures and discussions.

HPA 5295 Healthcare Policy and Future Directions (2)
The capstone course for the Executive MBA Healthcare Administration Specialization. Its objective is to amalgamate concepts students were taught throughout the program by exposing them to economic concepts as they apply to national healthcare policy issues.

HPA 5310 Healthcare Administration (3)
Pre-requisite(s): Admission to MBA program
A survey of the United States healthcare system, designed for MBA students pursuing careers in healthcare administration. Students will gain a basic understanding of the various healthcare models in the United States, their organization financing, executive management, and oversight. Students will also be challenged by healthcare executives in a series of leadership seminars – one or more of which will take place in the context of visits to major health institutions in the United States.

HPA 5320 Marketing Strategy for Healthcare Professionals (3)
Healthcare organizations face marketing challenges more complex than those faced by businesses in most other industries. This course explores ways that marketing frameworks can help healthcare leaders improve quality and access to care while reducing costs. Broad introduction to marketing concepts and decision making in the context of healthcare as well as other industries.

HPA 5330 Healthcare Law and Ethics (3)

Pre-requisite(s): Admission to MBA program

A study of the legal and regulatory environment related to healthcare law, including an introduction to the legal system, tort law, and liability of healthcare institutions for administrators or executives. Covers additional reimbursement programs, medical records, and confidentiality relevant topics such as fraud, antitrust, consent, federal reimbursement programs, medical records, and confidentiality with an analysis of relevant case law. It will also help students prepare to enter their internship with the ethical and legal knowledge necessary to perform safely in an active healthcare organization.

HPA 5350 Health Economics (3)

Cross-listed as ECO 5350

See ECO 5350 for course information.

HPA 5367 Managerial Epidemiology (3)

Cross-listed as STA 5367

This course presents the basic principles of epidemiology with particular emphasis on applications in healthcare management. Topics include specific tools of epidemiology used for purposes of planning, monitoring, and evaluating population health. These include identification and of disease, measures of incidence and prevalence, study designs, confidence intervals, p-values, statistical interaction, causal inference, and survival analysis. Methods for managing the health of populations using an understanding of the factors that influence population health are discussed. Strategies that health care organizations and systems can use to control these factors are also considered.

HPA 5380 Healthcare Finance (3)

Cross-listed as FIN 5380

Pre-requisite(s): FIN 5360

This course extends financial principles to healthcare markets, including accounting statements for healthcare institutions as sources of information, and analysis of third party payment systems as sources of funds. Decision making tools through spreadsheet analysis is emphasized.

HPA 5395 U.S. Healthcare Directions (3)

Pre-requisite(s): HPA 5380

U.S. Healthcare Directions is the capstone course for the MBA Healthcare Administration Specialization. Its focus is to appraise and evaluate concepts students were taught in both the didactic and residency elements of the program and interpret them in support of the great issues of healthcare policy. Special focus is given to explaining, justifying, and summarizing principles of efficient policy intervention and relating them to national healthcare policy.

HPA 5V90 Healthcare Administrative Internship (1-9)

Pre-requisite(s): Admission to MBA program; HPA 5120 and 5310

Students will be afforded the opportunity for selection by a leading United States healthcare organization for a paid six-seven month internship.

Under the guidance of a practicing healthcare executive preceptor, students will apply knowledge gained in their MBA core studies and begin work on a major paper which will contribute to the body of knowledge for health systems.